

Website Privacy Policy

- 1. Type Of Information We Collect
 - a. We Receive collect and store information you enter on our website or provide us in any other way. In addition, we collect the internet protocol (IP) address used to connect to your computer to the Internet; login, e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information)), comments, feedbacks, product reviews, recommendations, and personal profile".
- 2. How We Collect Your Information
 - a. "When you visit our website and conduct a transaction, or sign up for our mailing list, as part of the process we collect personal information provided by you, such as your name, address, and email address. We assume that you agree to the collection of your personal information and that it will be used for the specific reasons stated above only".
- 3. How we store, use, share and disclose your personal information
 - a. "Pink Ribbon Boutique is hosted on the Wix.com platform. They provide is with online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's storage, databases and the general Wix applications. They store your data on secure servers behind a firewall.
 - b. All direct payment gateways offered by Wix and used by our company adhere to the standards set by PCI-DSS as managed by the

PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover, PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers".

- 4. Communications
 - a. We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable nation laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail".
- 5. We use Google Analytics to collect data to analyze the visits to our website.
- 6. How You Can Withdraw Your Consent
 - a. "If you don't want us to process your data anymore, please contact us at <u>symmetrycreator@comcast.net</u> or send us mail at 18 Village Square, Smyrna, DE 19977".
- 7. Right To Update Privacy Policy
 - a. "We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and /or disclose it".
- 8. Questions And contact information
 - a. "If you would like to access, correct, amend or delete any personal information we have about you, you are invited to contact us at <u>symmetrycreator@comcast.net</u> or by mail at 18 Village Square, Smyrna, DE 19977".